

IBC Preview
September 15-18, Amsterdam
Booth: Hall 7, Stand B44

Actus Digital to display the latest Compliance and Intelligent Monitoring Platform at IBC 2023, including OTT Monitoring and AI-based Workflows

The top-rated compliance logging and monitoring with more enhancements, reaching broader range of customers

BOSTON, MA — 8 August 2023 — [Actus Digital](#), the premier solutions provider for compliance logging and intelligent broadcast and OTT monitoring, will introduce two new products along with enhancements to its Intelligent Monitoring Platform. As the only global monitoring company, with offices in the US, Europe, UAE and Asia; and hundreds of customers worldwide, IBC 2023 is a key exhibition for the company. Additions and improvements to the Actus portfolio benefit a broad range of users: broadcasters, OTT providers, cable, satellite, and playout operators, government, and news agencies.

Actus Digital will showcase its entire product range at IBC 2023, which includes: compliance logging, technical monitoring for Quality Assurance, browser-based multiviewer, advanced clip editing and exporting to social and OTT, AI-based workflows such as automatic ad detection for competitive analysis, advanced searching based on speech to text and translation for news monitoring, rating analysis options, and more. Automation is a major part of the Actus system.

Among the biggest news at IBC 2023 is the company's new OTT Monitoring solution, *OTT StreamWatch* – a game changer for OTT quality assurance. In addition to 24/7 quality assurance, it provides compliance logging, OTT stream monitoring, and aircheck recording of native HLS and other OTT ABR streams. It can be deployed as a stand-alone solution or as part of the Actus Intelligent Monitoring Platform - providing customers with a central interface. *OTT StreamWatch* is the first product that makes it economically feasible to monitor FAST, IPTV, and OTT streaming channels throughout the entire workflow.

“*OTT StreamWatch* combines features that have never been in a solitary product before,” said Sima Levy, CEO of Actus Digital. “It clearly displays QoS information and users can easily evaluate bandwidth usage, streaming media download times, missing SCTE, manifest errors and buffering issues within OTT streams. And it summarizes data so operators can recognize and address potential issues *before* they impact viewer quality.”

Another new product that will be displayed at IBC 2023 is *Remote Video Monitoring* (RVM) within the Actus Intelligent Monitoring Platform. Designed as a quality assurance solution for multichannel video programming distributors (MVPDs), the Actus RVM allows MVPDs to gain real-time insights into their viewers' quality of service (QoS) and verify local ad insertion and timing. MVPDs can remotely connect to STBs at head ends, and hub sites can examine one channel at a time or the entire channel lineup via multiviewer monitoring and proactive QoS

alerts. When Actus RVM is deployed at multiple probe points and/or in multiple locations, it shows how widespread an issue is and pinpoints the exact location it entered the video distribution workflow. This allows operators to rapidly identify, diagnose, and resolve QoS problems without costly truck rolls.

“IBC is a key exhibition for us,” explained Levy. “It’s an opportunity to meet our extensive customer and partner base, hear about requirements we should address, fill our colleagues in on the latest options to our system, and share different use cases, market trends, and industry changes as we see them. As an example, we’ve done significantly more installs lately with ST 2110 and SRT video formats. We see increased demand for OTT monitoring and AI-based workflows to enable faster response time and more efficient workflows that support high-volume systems.”

Actus will announce two major installations of its Intelligent Monitoring Platform to European media firms in the coming weeks. Both organizations have deployed the system for regulatory compliance recording/monitoring, ad verification, loudness monitoring, and other functions.

To meet with Actus in person during the show in Hall 7 booth 7.B44 or to schedule an online demonstration, visit <https://actusdigital.com/events/tradeshows/> For more information about Actus Digital’s products, visit <http://actusdigital.com>.

###

About Actus Digital (www.actusdigital.com)

Actus Digital is the world’s leading supplier of intelligent monitoring platform for compliance logging, intelligent QA and OTT monitoring, multiviewers as well as for advanced clipping workflow or advanced AI-based workflows. Since 2005, over 700 customers have deployed the Actus solution to help them affordably improve quality, comply with regulations, and automate the analysis and repurposing of content.

The Actus Digital on-prem/VM/Cloud-based platform allows its users to address needs for both traditional linear broadcast television and OTT/FAST/IPTV channels as it reliably records content 24x7 from any combination of a variety of inputs, including baseband (SDI, HDMI, etc.), transport stream (ATSC-1 and ATSC-3 via antenna, IP, ASI, and QAM), IP (including 2110), and streaming (HLS, MPEG-DASH, RTMP/RTSP, etc.).

Actus Digital headquarters are in the US with superior 24x7 support provided from four Actus and support offices, including in the US, Europe, UAE, and Asia.